

Affects – Media – Power
June 29 – July 1, Freie Universität Berlin
Conference Program

Thursday, June 29, 2017 (venue: Ihnestraße 21, HS A)

18.00 **Registration**

18.15 – 19.30 **Opening Keynote**

Chair: Margreth Lünenborg

- Zizi Papacharissi (Chicago): Affective Publics: News Storytelling, Sentiment and Twitter

19.30 **Informal Get-together** (self-paying), Alter Krug (Königin-Luise-Straße 52)

Friday, June 30, 2017 (venue: Habelschwerdter Allee 45,
Seminarzentrum, room L113)

8.45 – 9.15 **Registration & Coffee**

9.15 – 9.45 **Welcome and Introduction**

- Margreth Lünenborg, Tanja Maier (for the CRC Affective Societies)
- Sigrid Kannengießer (for the DGPuK SozMed Section)

9.45 – 10.45 **Session 1: Theoretical Approaches**

Chair: Sigrid Kannengießer (Bremen)

- Bernd Bösel (Potsdam): Affect Disposition – Psychopower – Eventology
- Peter Zuurbier (Burnaby): The Logic of Immanent Conspiracy: Affective Politics in the Contemporary West

10.45 – 11.00 **Coffee Break**

11.00 – 12.30 **Session 2: Journalism and its Affective Power**

Chair: Saskia Sell (Berlin)

- Alberto Micali (Lincoln): Leak Early, Leak (More Than) Often: Outlining the Affective Politics of Data Leaks in Network Ecologies
- Sahadete Limani-Beqa (Pristina): The Affective-Discursive Practice of Kosovo Journalists in Establishing and Maintaining Connections with Attentive Publics in the Social Network Site Facebook
- Barış Çoban, Bora Ataman (Istanbul): Affective and Activist Citizen Journalism: The Case of Turkey

12.30 – 13.30 **Lunch Break**

13.30 – 14.45 **Keynote Lecture**

Chair: Elizabeth Prommer (Rostock)

- Jens Eder (Potsdam): Affective Politics in Video Activism

14.45 – 16.15 **Session 3: Affects in Reality TV**

Chair: Lothar Mikos (Potsdam-Babelsberg)

- Daniel Klug, Axel Schmidt (Basel): Elicited and Exploited Emotions - How Reality TV Demands the Body
- Claudia Töpfer, Tanja Maier, Margreth Lünenborg (Berlin): Affects and the Dynamics of Cultural Belonging in Reality TV
- Margriet van der Waal, Rieke Böhling (Groningen/Bremen): In Their Shoes? Refugee Reality TV as a Technology of Citizenship

16.15 – 16.45 **Coffee Break**

16.45 – 18.15 **Session 4: The Communication of Emotions**

Chair: Martina Thiele (Salzburg)

- Anke Offerhaus (Bremen): Communicating Grief Online
- Miriam Stehling, Julian Scherer (Tübingen): ‘Seduce me or lose me!’ The Communication of Dating in the Digital Age
- Katrin Döveling, Denise Sommer (Klagenfurt): Seeing Others Suffer and Enjoying it? An Analysis of Morals and Moral Disengagement in Popular Reality Television and the Effects of Viewing it with Others

19.00 **Dinner** (self-paying), Osteria No. 1 (Kreuzbergstraße 71)

Saturday, July 1, 2017 (venue: Habelschwerdter Allee 45,
Seminarzentrum, room L113)

9.00 – 9.15 **Coffee**

9.15 – 10.30 **Keynote Lecture**

Chair: Elke Grittmann (Magdeburg-Stendal)

- Brigitte Hipfl (Klagenfurt): What’s Going On? Mapping the Affective Work of Media

10.30 – 11.00 **Coffee Break**

11.00 – 12.00 **Parallel Sessions**

Session 5: Gendered and Queer Affects

Chair: Theresa Schütz (Berlin)

- Sophie Nikoleit (Berlin): this page is temporarily under construction – Queer Affects & Activism in Digital Archives
- Bernhard Gotto (München): Affectionately Yours? Emotions In and Affects About West German Feminist Journals, 1970s-1980s

Session 6: Politische Kommunikation, Affekt und Emotion (in German language)

Chair: Katrin Döveling (Klagenfurt)

- Alexander Görke (Berlin): Wie Emotionen die öffentliche Kommunikation verändern. Eine systemtheoretische Modellierung
- Saskia Sell (Berlin): Das Affektive des Politischen

12.00 - 13.00 **Lunch Break (& DGPuK SozMed Section Meeting)**

13.00 – 15.00 **Session 7: The Affective Dynamics of Trans- and Interculturalism**

Chair: Susanne Eichner (Aarhus)

- Michael Skey (Loughborough): Rethinking Media Events as Affective Practices
- Nazli Kilerci (Berlin): Sense of Commonality and Tactical Appropriation: The Case of ‘Turkish-German Cinema’
- Ingrid Kummels, Thomas John (Berlin): Affective Media Practices of Dance, Video and Social Media: The Creation of ‘Home’ in the Transnational Setting Mexico-USA
- Yuanchen Zhang (Hamburg): Localization of Emotion in Transnational TV Format: A Comparative Analysis of „The Voice“ in Germany and China

15.00 – 16.00 **Final Remarks**

Chair: Margreth Lünenborg (Berlin)

- Rainer Mühlhoff (Berlin)
- Susanne Eichner (Aarhus)

Registration:

<https://affektemedienmacht.wordpress.com/>

Organization

Project B02 “Transcultural Emotional Repertoires in and through Reality TV” within the CRC 1171 “Affective Societies” of Freie Universität Berlin and the German Association of Communication Research (DGPuK) division “Sociology of Media and Communication” (in cooperation with the division “Media, Gender and Public Sphere”).

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